

**Press Release****BUSWORLD Europe 2025 in Brussels:****The Kiel Group combines high-end comfort with sustainable innovation**

**Nördlingen, October 3, 2025** - At BUSWORLD Europe, taking place from October 3 to 9, 2025, the Kiel Group will showcase its broad portfolio of seating solutions for city, intercity, and coach transport. The focus is on comfort, ergonomics, and sustainability. Modularity, ease of maintenance, and the use of modern lightweight materials ensure that Kiel seats not only provide maximum passenger comfort but also significantly reduce the ecological footprint.

**Highlight 2025: Avance X VIP "TEC Seat+" with electrically adjustable backrest**

The trade fair highlight is the Avance X VIP "TEC Seat+" - the premium seat for coach applications. New in 2025 is the **electrically adjustable backrest**, offering passengers even greater comfort. Additional features include seat heating, cooling and ventilation, air-cushion massage, and smart app control. Safety is also fully integrated: seat occupancy detection and seat belt buckle recognition enhance passenger protection. With these features, Kiel sets new benchmarks for comfort, digitalization, safety, and sustainability in the coach segment.

**Ligero G4 - lightweight, modular, resource-efficient**

For city and regional transport, the Ligero G4 represents the latest generation of Kiel's successful model line. Up to 20% lighter than comparable seats, it ranks among the most efficient in its class. Its recyclable modular design allows easy replacement of individual components, sustainably reducing resource consumption. The Ligero G4 thus combines economic efficiency, environmental friendliness, and passenger comfort in a unique way.

**Avance X - the classic reinvented**

With the Avance X model family, Kiel demonstrates how a classic can be reinterpreted for the future. Its dynamic design unites ergonomics, safety, and weight reduction - all key factors for comfort and energy efficiency. Thanks to its modular technical concept, numerous configuration options are available, ranging from Basic to VIP.

**Citos - versatile, safe, and efficient in urban transport**

The Citos is a true all-rounder for city buses. With various comfort levels - from a robust basic version to models with upholstery, seat heating, and USB ports - it covers a wide range of applications. Its lightweight design reduces fuel consumption and thus significantly lowers CO<sub>2</sub> emissions. Innovative safety engineering, including an optional 2-point safety belt, also ensures excellent crash test results. The Citos sets new standards in urban passenger transport.

**Interline - compact, lightweight, and flexible**

The Interline, with its automotive-inspired design, lightweight frame, and flexible upholstery options, offers an efficient solution for intercity applications. Simple, functional, and economical, it complements the portfolio as a reliable seat for medium-distance transport.

**Sustainability at the core of the corporate strategy**

Kiel has been committed to sustainable production for many years and is certified according to **ISO 14001:2015**. Already in 2023, natural gas consumption was reduced by 17.6%, district heating by 28%, electricity by 9.2%, and water usage by 7% - while hazardous waste was reduced by 3.8 tons. This is complemented by a comprehensive service concept: spare parts availability throughout the entire product lifetime ensures seat durability and reduces waste.

Every Kiel product thus contributes to conserving resources and improving the environmental balance of public transport operators.

**The Kiel Group at BUSWORLD 2025**

Hall 7, Stand No. 725 - showcasing the following models:

- **City:** Citos 10, 30, 40, Esos
- **Intercity:** Ligerio 1000, Ligerio G4, Interline
- **Coach:** Avance 1020/1030
- **Avance X:** Avance X VIP, Luxury, Comfort, Basic, Avance X M1
- **Highlight:** Avance X VIP "TEC Seat+" with electrically adjustable backrest

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**The Kiel Group**

The Kiel Group is a leading manufacturer of seating systems for buses and trains. With premium quality, modern design, and innovative engineering, the company meets the highest demands for safety, comfort, and sustainability. Through efficient production processes, modular designs, and a global presence, Kiel delivers customized solutions for every market - ensuring consistently high quality and a clear commitment to the environment and society.

Further information: [www.kiel-seating.com](http://www.kiel-seating.com)

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